

Taitō



GENERAL DESCRIPTION

Taitō Poufs — a new chapter at +kouple

During many interviews, our founder / creative director, Dan Vakhrameyev, has been asked one question countless times: “Why lamps?” Those visual concepts kept coming to him naturally and persistently.

Countless furniture ideas also occurred since the +kouple launch in 2014, hence, inevitably, we developed the very first furniture release - Taitō Poufs.

One of our key principles is a non-standard approach to form, where simplicity embraces individuality. The initial design of Taitō Poufs relied on two-sized model. One supports the other in composition, each equally contributing to the surrounding space.

A pouf’s combination of rigid geometrical form and texturally gratifying upholstery is suitable for residential and public spaces. The aim was to create a solid, reliable structure with a comprehensible design, such as a square + cylinder merge.

Taitō comes from Japanese, meaning “steadiness”, a word that captures the shape of balancing volumes.

DETAILED INFORMATION

PRODUCT NAME:	TAITŌ	
PRODUCT CATEGORY:	Furniture / Seating	
YEAR:	2025	
DESIGNER:	Dan Vakhrameyev	
MATERIALS:	Plywood frame / High-Density Fiberboard / Textile	
DIMENSIONS:	Small: D: 380 mm / 15 in, W: 380 mm / 15 in, H: 450 mm / 17,7 in	
	Big: D: 770 mm / 30,3 in, W: 770 mm / 30,3 in, H: 400 mm / 15,7 in	
ENVIRONMENT:	Indoor	
Fabric (in stock):	Pugi Rg™ / Fenice	Pugi Rg™ / Jungla
	Ultra Blue (313)	Ultra Blue (12301)
	Coral (152)	Coral (12151)
	Grey (601)	Black (12651)
	Black (603)	Biege (12501)
	Green (468)	
	Yellow (51)	
Fabric (additional):	Pugi Rg™ - The whole range of Fenice and Jungla collections.	
	A wide variety of textile options are available by request.	

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